

Business Management  
Blackhawk Technical College  
2009-2010



## Periodicals

*CRO Magazine (formerly Business Ethics)*      *Entrepreneur*  
*Forbes*      *Fortune*      *Supervision*  
*Harvard Business Review*      *Motivational Manager*      *Inc*

## Online Databases

The following databases may be found on the BTC library web page.

### BadgerLink

This database provides access to magazines, newspapers and statewide and international library catalogs, WISCAT and WorldCat respectively. Its EBSCOhost indexes include MasterFile Premier, Business Source Premier and Academic Premier, which are especially relevant. Wisconsin residents with certain service providers can access Badgerlink at <http://www.badgerlink.net>. It is also available through the library web page through the Find Books & AV link.

### Business and Company Resource Center (Gale Infotrac)

This fully integrated resource brings together company profiles, brand information, rankings, investment reports, company histories, chronologies and periodicals.

### Career and Technical Education

This database includes many trade magazines. Subjects include technology, sales and retail, accounting, and graphic design. It includes full text coverage of more than 400 titles, including *Occupational Outlook Handbook Quarterly* and *Training Journal*.

### LexisNexis Academic

This database provides information from a broad variety of news sources. It also has a large section devoted to business. The latter provides company dossiers, financial reports and a host of other business information.

## Internet Resources

Business.gov : The Business Gateway to Federal Resources  
<http://business.gov>

Industry Research Desk

[www.virtualpet.com/industry](http://www.virtualpet.com/industry)

Provides tools for searching industries, markets, companies, and manufacturing processes.

Librarians Index to the Internet—Business Topics

<http://www.ii.org/pub/topic/busfinjobs>



## **Suggested call numbers - Library of Congress Classification**

HD 28—HD 70	Organization of Production – Management - Industrial Management
HD 4801—HD 8943	Labor
HF 5387	Business Ethics
HF 5549—HF 5945.5	Personnel Management - Employment Management
HG 1709	Electronic Data Processing
HG 4001—HG 4280.7	Finance Management - Business Finance - Corporation Finance