



## Sponsorship Opportunities

Hosted by Blackhawk's Multi-Cultural Alliance, the Student Government Association, the Culinary Arts department and the Blackhawk Foundation, the Soul Food Luncheon celebrates diversity while supporting equity and unity. Proceeds help fund Blackhawk's Diversity Scholarship.

### Main Dishes Sponsor: \$2,500

- Two reserved tables of 6 at the Soul Food Luncheon on February 24, 2026
- Opportunity to share opening remarks at the event
- Spoken recognition at the event
- Logo placement on digital marketing materials for the event
- Logo placement in day-of printed and digital materials; including signage and the placemat
- Sponsor mention in the Soul Food Luncheon press release

*Interested in additional ways  
to showcase your business?  
See the reverse side. ►*

### Savory Sides Sponsor: \$1,000

- One reserved table of 6 at the Soul Food Luncheon on February 24, 2026
- Logo placement on digital marketing materials for the event
- Logo placement in day-of printed and digital materials; including signage and the placemat

### Delectable Desserts Sponsor: \$500

- Preferred Seating for 4 at the Soul Food Luncheon on February 24, 2026
- Logo placement in day-of printed and digital materials; including signage and the placemat

Contact the Blackhawk Foundation at [chartje1@blackhawk.edu](mailto:chartje1@blackhawk.edu), (608) 757-7704 or visit [blackhawk.edu/soulfood](http://blackhawk.edu/soulfood) to reserve your sponsorship.





## Blackhawk Annual Sponsorship Packages

Your annual sponsorship helps Blackhawk Technical College students tap into their potential. From access to education and support for necessities such as gas and groceries, all the way through to participation in co-curriculars and athletics, your corporate sponsorship can change the course of a student's life while strengthening the communities in which we live, work and play.

### Community Champion: \$15,000

Listed as Community Champion sponsor on day-of printed and digital materials, including signage, for the below events. Spoken recognition at events and home games. Listed on website and press release for each event.

- Athletics 25-26 Season (includes 2'x5' gym banner)
- Soul Food Luncheon: February 2026
- JunkYard Wars: May 2026
- Golden Brick Awards: June 2026
- Scholars & Donors Breakfast: September 2026

### Tools of the Trade: \$7,500

Listed as a Tools of the Trade sponsor on day-of printed and digital materials, including signage, for the below events. Listed on website and press release for each event.

- Soul Food Luncheon: February 2026
- JunkYard Wars: May 2026
- Golden Brick Awards: June 2026
- Scholars & Donors Breakfast: September 2026

### Talons Booster Club: \$5,000

Listed as a Talons Booster Club sponsor for the 25-26 Athletics Season on the Blackhawk Talons Athletics website. Included in printed and digital materials for home games. Includes a 2'x5' banner in the Blackhawk gymnasium. Logo listing on day-of materials at the Scholars & Donors Breakfast.

- Athletics 25-26 Season (includes gym banner)
- Scholars & Donors Breakfast: September 2026

### Foundation Sponsor: \$2,500

Listed as a Foundation Sponsor at the Blackhawk Foundation's signature events. Includes logo listing on day-of printed and digital materials.

- Golden Brick Awards: June 2026
- Scholars & Donors Breakfast: September 2026

Contact the Blackhawk Foundation at [chartje1@blackhawk.edu](mailto:chartje1@blackhawk.edu), (608) 757-7704 to reserve your sponsorship or create your own package!

